



**Pear Bureau Northwest**

4382 SE International Way, Suite A, Milwaukie, OR 97222 USA  
[www.usapears.org](http://www.usapears.org) P 503.652.9720 F 503.652.9721

**DONATION/SPONSORSHIP REQUEST**

Pear Bureau Northwest carefully considers sponsorship and donation requests that align with our marketing and communications goals. Due to numerous requests and finite sponsorship funds, we are unable to accommodate every request. To properly evaluate your sponsorship request, we ask that you complete this form and submit it to [bwilmes@usapears.com](mailto:bwilmes@usapears.com).

**Organization name:** \_\_\_\_\_ **Phone:** \_\_\_\_\_

**Contact name:** \_\_\_\_\_ **Email:** \_\_\_\_\_

**Event name:** \_\_\_\_\_ **Event Date:** \_\_\_\_\_  
(if applicable)

**What type of donation are you seeking?**

**Fresh Pears:** Quantity \_\_\_\_\_ Date needed \_\_\_\_\_

**Cash Donation:** Amount \_\_\_\_\_ Date needed \_\_\_\_\_

**Other:** Please Explain \_\_\_\_\_

**What is the purpose of the program or event?**

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**Number of Participants:** \_\_\_\_\_ Under 100 \_\_\_\_\_ 100-499 \_\_\_\_\_ 500-1,000 \_\_\_\_\_ More than 1,000

**Is the sponsorship local, regional or national?** \_\_\_\_\_

**Describe the target audience (i.e. students, families, etc):**

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**What benefits would USA Pears/Pear Bureau Northwest receive for this donation? Check all that apply and use the space provided to describe.**

- \_\_\_\_\_ Advertising/Media Value \_\_\_\_\_
- \_\_\_\_\_ Brand Exposure/Awareness \_\_\_\_\_
- \_\_\_\_\_ Fresh Pear Sampling Opportunity \_\_\_\_\_
- \_\_\_\_\_ Brochure Distribution Opportunity \_\_\_\_\_
- \_\_\_\_\_ Database Access \_\_\_\_\_
- \_\_\_\_\_ Other (Event tickets, etc.) \_\_\_\_\_
- \_\_\_\_\_
- \_\_\_\_\_

**What media outlets have been informed of, invited to, or agreed to attend the event (if applicable)?**

\_\_\_\_\_

\_\_\_\_\_

**Please list other sponsors involved:** \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

**If request is approved, are you able to take and email photos of the event to the Pear Bureau for our use in newsletters, blog posts, etc?**

\_\_\_\_\_

**Has the Pear Bureau/USA Pears donated to your event or cause in the past? If so, please describe:**

\_\_\_\_\_

\_\_\_\_\_

**If you are located in the greater Portland area and requesting a fresh pear donation, are you available to pick up the pears at a local fruit wholesaler and transport it yourself?**

\_\_\_\_\_